

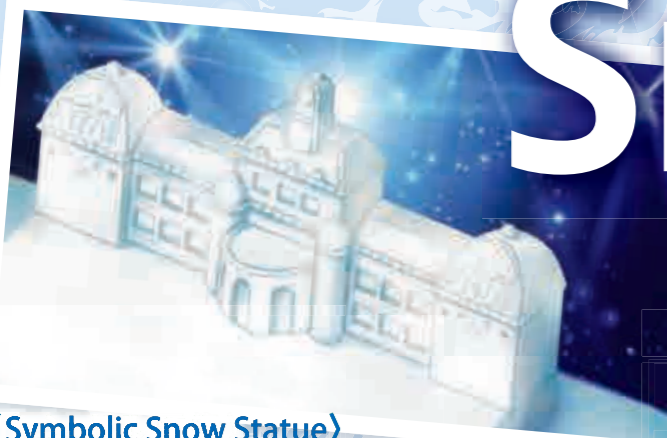


第2回 やまがた雪フェスティバル

# YAMAGATA Snow Festival

2/3 FRI・4 SAT・5 SUN  
16:30-20:00 10:00-20:00 10:00-16:00

Venue: Mogamigawa Furusato Sogo Park [Sagae-shi]



<Symbolic Snow Statue>

## SNOW BUNSYOKAN



<Illuminated Lights and Snow>

## Shining River

(Illumination will be turned on from nightfall to 21:00)

## Snow Land

4 Sat・5 Sun  
10:00~16:00

※ Please dress appropriately with hat, gloves and so on if you plan to play in the snow.  
※ Activities are subject to cancel depending on the condition of snow accumulation.

### \*SNOW Treasure Hunting

### \*Snow Tubing

### \*Snow Country Cultural Experience

### \*Mini Snow Statue and Igloo Making Experience



## Entertainment Schedule

3 Fri 16:30 ~ 20:00

16:50~ Opening Ceremony

18:00~ <Artist Live> **MACO**

18:30~ Performance of Yamagata Ai-no-Bushoutai

19:00~ Symbolic Snow Statue Photo Shoot

4 Sat 10:00 ~ 20:00

11:00~ Nishi-Murayama Local Entertainment and Local PR

13:00~ YBC Radio Open-to-Public Live Broadcast

14:30~ <Artist Live> **Futarime-no-Jaina**

15:00~ Prefectural Tourism PR

16:30~ <Artist Live> **MATT CAB**

18:00~ Performance of Yamagata Ai-no-Bushoutai

19:00~ Snow Festival Winter Fireworks

5 Sun 10:00 ~ 16:00

10:15~ Nishi-Murayama Local Entertainment and Local PR

11:30~ Prefectural Tourism PR

13:00~ <Artist Live> **Celeina Ann**

14:30~ <Artist Live> **Crystal Kay**

15:30~ Performance of Yamagata Ai-no-Bushoutai



## Center House

English, Korean, and Chinese interpreter volunteers available on site during Festival

3 Fri・4 Sat・5 Sun

- Nishi-Murayama Local Tourism PR and Specialty Products Booth
- Snow Festivals PR Booth
- Shinjo Festival PR Booth
- Yamagata Souvenir Confectionery Booth

## Kitekero-kun Layer Stamp

4 Sat

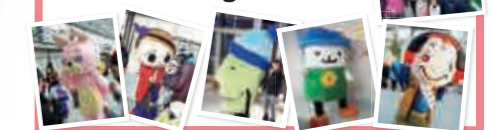
- Southern Tohoku Interscholastic Athletic Competition Booth

4 Sat・5 Sun

## Workshop

- Straw Shoes Making Demonstration and Sale [Nishikawa-machi]

## Local Mascots Gather Together



## Yukimi Yokochō [Food Stalls]

Delicious Food Stalls in the Prefecture Gather Here! **Ramen**

Local Ramen gather from various regions! Find your favorite!

3 Fri 16:30~20:00 4 Sat 10:00~20:00 5 Sun 10:00~16:00



40 Food Stalls on site!

## Snow Festival Winter Fireworks

4 Sat 19:00~

